A recent survey revealed that 60% of dog owners living in a paralysis tick area were not aware that they did, and were therefore unaware that paralysis ticks posed a risk to their dog.

Consider this:

- **Does the product you’re currently using kill ticks AND fleas?**
  A recent survey revealed 57% of dog owners using a leading flea control tablet incorrectly believed it also protected their dog from ticks.

- **Do you know how often you need to give your dog its current tick treatment for it to be effective?**
  Only 1 in 6 dogs get treated frequently enough for ticks.

- **Do you live in an area where your dog is exposed to paralysis ticks?**
  Cases of tick paralysis have recently been reported in areas previously considered to be of low risk. Changes in habitat and climatic factors may impact the distribution of ticks in Australia.

It’s important to ask your vet for advice on the risk of paralysis ticks in your area and when travelling.

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**WHAT IS NEXGARD®?**

NEXGARD® can be given to your dog with or without food.

In Australian field studies, more than 95% of households felt that NEXGARD® was well accepted by their dogs.

Based on taste, NEXGARD® was preferred 19:1 compared to a leading flea-only tablet.

Unlike other flea and tick control products which are applied as a topical 'spot-on' formulation or tick collars, NEXGARD® is a tasty, beef-flavoured chew which safely and effectively protects your dog from fleas and ticks from the inside out.

NEXGARD® makes flea and tick protection as simple as one chew, once a month.

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**FOR MORE PRODUCT INFORMATION, CONTACT Merial Customer Solutions on 1800 808 691**

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* When used as directed. NEXGARD® is registered for dogs ≥2kg and from 8 weeks of age. See product label for full details.

1. PRBD 234301.
2. IPSOS Pet Owner Compliance Research, April (n=746).
3. Eppleston (2013) Distribution, seasonality and risk factors for tick paralysis in Australian dogs and cats. Please check with your local veterinarian for advice on the risk of paralysis ticks in your area and information on searching techniques.
WHAT IS NEXGARD®?

Fleas and ticks are more than a nuisance for our dogs. Fleas can cause skin irritation and ticks can cause severe illness and even death in some dogs.

NEXGARD® is a tasty beef-flavoured chew that kills fleas and ticks, including deadly paralysis ticks, for a full month. NEXGARD® is available in packs of 3 and 6 chewables, with a pack to suit most dogs.

Dogs can pick up fleas from a walk, playing in the dog park, at the beach or even in the backyard.

If you can see adult fleas on your dog there are likely already flea eggs, larvae and pupae established in your home and garden. This means that fleas can continue to infest your dog year-round, and flea numbers will likely increase in number over time.

Year-round flea control with a product such as NEXGARD® Chewables will ensure that fleas are rapidly killed and help ensure your home remains flea-free.

Effective flea and tick control is now as simple as giving your dog one NEXGARD® chew, once a month.

FLEAS REMAIN A YEAR-ROUND PROBLEM IN AUSTRALIA

Give NEXGARD® to your dog, on or about the same time every month.

Ensure your dog is protected from fleas & ticks before leaving home for your holiday destination.

Make sure all pets in the household are treated for fleas & ticks all year-round (even during winter).

NEXGARD® is for dogs only, cats can be treated with appropriate FRONTLINE® products.

Check your pet’s weight and use the corresponding product size or combination of sizes.

Check your dog regularly for ticks, especially in the warmer months.

If you find a tick on your dog, remove it immediately and contact your vet.

FLEA & TICK CONTROL CHECKLIST

- Give NEXGARD® to your dog, on or about the same time every month.
- Ensure your dog is protected from fleas & ticks before leaving home for your holiday destination.
- Make sure all pets in the household are treated for fleas & ticks all year-round (even during winter).
- NEXGARD® is for dogs only, cats can be treated with appropriate FRONTLINE® products.
- Check your pet’s weight and use the corresponding product size or combination of sizes.
- Read all product label directions before use.
- Check your dog regularly for ticks, especially in the warmer months.
- If you find a tick on your dog, remove it immediately and contact your vet.

See NEXGARD product label for full claim details